

Inter-Governmental Institution for the use of Micro-Algae Spirulina against Malnutrition
Inter-Governmental Observer to the United Nations Economic and Social Council



Executive Office of the Secretary General
H.E. Remigio Maradona
Ambassador/Secretary - General



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OFFICIAL-WELCOMING-LETTER

H.E. Mr. Alaeldin Hussain Ahmed Ibrahim

IN SUPPORT OF THE IIMSAM MANDATE & THE UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS 2030.

Excellency,

I take this opportunity to write to your good offices and congratulate you on your appointment as a **Goodwill Ambassador**. With a portfolio under the discretion of the Secretary-General of IIMSAM for its Institutional Development in support of the United Nations Sustainable Development Goals-2030. Designated on a case by case basis by the Secretary-General. The GWA Programme aimed at visionary business leaders such as yourself “ among other things” who shall contribute their inputs on our fight against malnutrition, particularly in identifying critical contributions to IIMSAM’s Mandate.

Roadmap for Success in:

2020 marked the beginning of a new era of action and impact for the IIMSAM. We will take the first steps of our new strategy with a new approach. For the past nine years, we have thrived under extreme and severe challenges. Thus, our resilience has been a true champion of our initiative. We are delighted to have you aboard and having your support for our work.

It is indeed an exciting year ahead. The IIMSAM Mandate in support of the UN-SDGs opens up enormous opportunity to be a force for good. We are ready to roll up our sleeves and work with you everywhere to turn risks into opportunities, fulfill our mandate with “concrete deeds” and accelerate momentum towards the SDGs.

As you can see, taking shared responsibility for our challenges is the hallmark of our organization and what makes the IIMSAM unique in an ever-growing institutional sustainability arena. Since our inception IIMSAM has rallied to deliver on this agenda, we must ask all Donors, Private Sectors contributors to make a required contribution while preserving the voluntary nature of our Secretariat infrastructure.

The bottom line is that with more significant financial support globally for our field programmes and local initiatives, we can provide the best value to you as a contributor and fully advance our shared vision of a better world. In this regards, you will assist to identify potential sources of assistance to the organizational Programmes directly without third party intervention through the good offices of the Secretary-General.

IIMSAM has been playing a proactive role in providing humanitarian aid worldwide and has been successful with its strategic partnerships around the world in the distribution of Spirulina Platensis which was declared by the UN-World Food Conference of 1974 as the “best food for the future of mankind.”

IIMSAM recognizes that hunger and malnutrition are a significant impediment to sustainable development, and reaffirming that reducing hunger is a primary goal of the UN-Sustainable Development Goals: #2. Zero Hunger (Malnutrition.)

The IIMSAM Sheikh Zayed Bin Sultan Al Nahyan Spirulina Feeding Centre” in Kisumu, Kenya which has served one million plus of dosages of Spirulina to recipients suffering from mild to acute malnutrition and other illnesses. Including its emergency response outreach programme to rural areas of Kisumu & other field partnerships with the community-based organization.

All forces must be brought to bear to meet our Mandate and help to address the problems we face. I look forward to realizing these opportunities together in support the Mandate of IIMSAM against acute malnutrition the world’s number one killer.

I am looking forward to working with you on behalf of those who cannot help themselves also putting together a “**Modus Operandi**” for the Advocacy of our Mandate through your efforts and business ventures and within your role of a Goodwill Ambassador of IIMSAM. Please be advised that the official working languages of IIMSAM are: **English, Arabic, Spanish.**

Once again. I welcome you officially to our IIMSAM Family and thank you for your commitment to this mission and for being part of our Secretariat. Together, we can create the world we want – now and for the coming generations.

Should you have any inquiries on the aforementioned matters, please do not hesitate to contact me directly at maradona@iimsam-un.org or communicate directly with Sr. Media Director Mr. Samir Al Neel.

IIMSAM`s aims at promoting and securing the sustainability of our life saving programmes in support of the principles and ideals embodied in the Charter of the United Nations which IIMSAM as an Inter-Governmental Observer to the United Nations Economic and Social Council strives to uphold.

I remain, Yours Sincerely,



A handwritten signature in blue ink, appearing to be "Samir Al Neel", written over the bottom right portion of the circular seal.